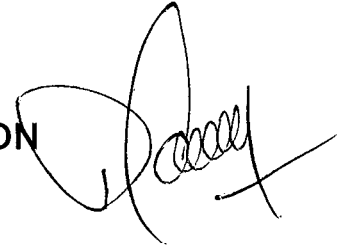


**MEETING OF THE GOVERNING BOARD,  
LEARNING EXCELLENCE FOUNDATION OF  
WEST BROWARD COUNTY, INC.  
d/b/a IMAGINE CHARTER SCHOOL AT WESTON**



**Strategic Planning Workshop  
September 17, 2018  
3:30- 5:30pm**

**CALL TO ORDER**

The meeting was called to order at 3:51 p.m.

**ROLL CALL**

Board members present: Don Francey, Priscilla Prado-Stroze, Erika Royal Barnes, Jhanet Garcia, Pascale Royal, Scott Beck and Sylvia Allen. The following persons were also present: Julie Klahr (attorney), Nadine Laham, (Principal), Jacky Vernon (Region Director - Imagine Schools), Rod Sasse (Executive Vice President - Imagine Schools), Theresa Sumner (Assistant Principal), Karen Gross (Business Manager), and Elsa Forthmuller (Finance Director).

Ground Rules pertinent to the workshop reviewed by Ms. Vernon

Overview of the Workshop given by Ms. Laham

Highlighted Points:

- Steady decline in the number of applications received. School does no advertising - all is by word of mouth
- Ms. Laham reviewed the PowerPoint presentation which gave overview of enrollment.
- Other schools (competition) started BiLit programs in 2016-2017
- 7th & 8th graders leaving for a variety of reasons - no uniform requirements, being in a bigger school attractive, band and sports
- Free and Reduced lunches are increasing due to the number of families qualifying
- Immigration plays a part in this as well
- The decrease in family resources leads to impacting fundraising efforts as parents become unable to donate.
- Middle School families decreased their fundraising support due to inability to afford.
- Donations overall decreased due to lower incomes; foreign monies not available for donations.
- Title I student entitlements do not meet the District levels to qualify for additional funding.
- PTP leadership is not achieved same success.
- High transiency of families due to high leasing rather than purchasing of property/transferring of families for jobs/work.
- Lack of advertising is resulting in lack of hitting new audiences
- Middle school rankings lost due to combination of both schools. Now ranked with other combination schools
- Accreditation for 3 different agencies vs 1
- Students have returned to Imagine after trying Franklin. Not all could be accommodated because of filled slots.

- Middle and Elementary schools were consolidated due to budget concerns
- Merger did not affect attrition - students left for non-uniforms and to be with friends, we countered with athletics program.
- Many different programs offered for only 242 students in middle school.
- Competition with the District for quality teachers; low funding for education in FL
- Quick cheat-sheet re why charter schools v district schools.
  - Salary retirement, insurance, student population, quality of education, teacher input into education

Reviewed Lease negotiation: points of agreement

History of Middle School Reviewed:

Conclusion of Strategic Planning Session

Ms. Barnes made the Motion to Adjourn at 6:44 p.m.; Ms. Prado-Stroze seconded the motion. All ayes.